

College of Performing and Visual Arts
UNIVERSITY OF NORTHERN COLORADO

Arts



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NORTHERN COLORADO



The Arts

The University of Northern Colorado's College of Performing and Visual Arts is Colorado's distinctive public university program in the arts. From our nineteenth century roots, we have achieved and will continue to achieve regional and national recognition for the quality of our arts education and co-curricular programs. Our Front Range home is in the heart of a historically rich community that has emerged as a leader in a vibrant region preserving the positive elements of its history while embracing new social, cultural, and economic opportunities. We are committed to serving the arts and educational needs of the citizens of the state and the region.

We center the College of Performing and Visual Arts experience on student development inspired by our commitment to the arts traditions embodied in the study of music, theatre, dance, art, and design, and to developing leadership in the arts;

We support collective and individual growth, enlightenment, and transformation;

We value the search for truth through reasoned and disciplined inquiry, innovation, and free expression;

We embrace inclusivity and the broadest possible diversity of people and perspectives;

We share a strong sense of place – an historic campus with a collegial, nurturing atmosphere; and

We fulfill and enhance the nature and character of the College through policies and resources that reflect and advance these ideals and aspirations.

Our vision encompasses five strategic elements through which we fulfill and enhance our service to the constituents of the University and the citizens of Colorado:

- *Building on Traditions* • *A Community of Learners*
- *A Unique Sense of Place* • *Best Practices* • *Building Bridges*

Building on Traditions

Our focus on student learning, in academic, artistic, and personal terms, epitomizes the College of Performing and Visual Arts community. We believe that lifelong learning results from engagement in an arts educational experience that blends and infuses the most pertinent aspects of the history and philosophy of the arts, professional preparation in the arts, and leadership in the arts throughout the curriculum and co-curricular opportunities. We celebrate the gifts of all people and value individuals for the creations, achievements, and contributions with which they enrich our College. We wish to deepen and advance our lives and those of the people around us, and the culture and civilization in which we live. We expect all individuals to dedicate themselves to, and impart to those we commit to teach, the qualities of accountability, respectfulness, responsibility, collegiality, reflectivity, and insightfulness.

The University of Northern Colorado provides a strong liberal arts education matched by an emphasis on professional career paths in the arts. The College of Performing and Visual Arts offers a unique and comprehensive range of program of study choices that lead to a full range of undergraduate and graduate degrees. The College of Performing and Visual Arts is a leader in providing teacher preparation in art, music, and theatre on the undergraduate and graduate level.

The University of Northern Colorado cultivates the transforming power of the arts within all its students and within the community. The College of Performing and Visual Arts reaches the entire University student body in liberal arts education courses in the arts for non-arts majors. The University of Northern Colorado provides the arena in which cultural meanings can be made and experienced. The College provides performance and exhibition opportunities on a regular basis by a wide-range of groups.

The University of Northern Colorado performs a vital role as impresario and sponsor of the arts in service to the community and as a model of excellence in cultural presentations, productions, and commissions. The University serves as a patron of the arts and is a leader in supporting artists in the region. The College of Performing and Visual Arts offers sustained artistic support to over 100 full and part-time faculty and staff and provides support for visiting artists and artists in residence.



Building on Traditions Strategic Intentions:

- Increase efforts and methods of attracting students, faculty and staff from diverse and underrepresented groups and places
- Recruit members to the College community that builds upon the values as expressed in this document
- Emphasize the importance of accurate and instructive evaluation and assessment to ensure accountability
- Establish a College-wide emphasis on leadership development
- Enhance professional development opportunities
- Increase and promote opportunities for students, faculty, and staff to understand a diversity of people and perspectives
- Provide a wide range of clear choices and strong incentives to retain faculty and staff
- Place additional emphasis on graduate programs and recognize the quality of these programs as a pillar of distinctiveness
- Study academic credit, calendar, and scheduling issues in order to improve student learning, increase study abroad opportunities, and enhance faculty engagement
- Prepare students to understand international issues with a global perspective
- Pursue and maintain national accreditation for each program of the College for which national accreditation is offered
- Continue to support an emphasis on the creative process

A Community of Learners

Guided by a strong commitment to outstanding teaching enhanced by research and service opportunities for faculty, staff, and students, the College of Performing and Visual Arts places learning at the forefront of all we do. We hold ourselves to high standards of scholarship and integrity and affirm the rights of all members of the community to express their views and to disagree respectfully with others. The College of Performing and Visual Arts attracts a diverse, highly qualified, achievement-oriented, and socially responsible student body from Colorado and beyond. The College of Performing and Visual Arts is an institution of choice for many arts students from Colorado. Our graduates are prepared to become leaders in their arts professions and in their communities.



A Community of Learners Strategic Intentions

- Challenge students to excel, articulating and communicating high standards and high expectations for student achievement and engagement
- Enhance the academic and social culture of the college by offering out-of-classroom events and experiences that consistently connect students to higher learning
- Enhance college-based student services by improving their accessibility, awareness of, and convenience
- Provide appropriate support to allow each student to complete a meaningful culminating experience such as a research project, recital, service learning initiative, and/or internship in the major
- Promote a college-wide emphasis on academic ethics and integrity
- Review faculty roles, responsibilities, and rewards as driving forces in transforming the college
- Develop and implement a distinctive program of arts leadership studies
- Ensure that all modes of instruction are focused on student learning by expanding methods of teaching and evaluation that acknowledge differences in learning styles, motivations, intellectual abilities, cultural backgrounds, and other individual traits

Unique Sense of Place

The College of Performing and Visual Arts engenders a strong sense of place, reflecting our architectural history in our continuing development. We strive to provide and maintain high quality facilities for learning, creating, performing, and exhibiting. As stewards of our environment, we preserve its features to facilitate learning and to enhance the beauty of the campus.

Sense of Place Strategic Intentions

- Continually review, update, and communicate to the University community and beyond a comprehensive plan for the preservation and development of the College's physical facilities
- Implement a program of permanent outdoor commissioned artworks and integrate public art and the creation of green and aesthetic spaces into the University's planning processes
- Renovate and adapt academic spaces to accommodate existing and projected student growth, as well as changes in programs and student learning opportunities
- Establish a schedule of priorities and a funding mechanism for addressing safety and deferred maintenance needs that will result in bringing all college facilities to optimal conditions



Best Practices

The College of Performing and Visual Arts provides systems and services consistent with the best practices nationally, enabling the smooth and efficient operation of the College in advancing its goals. The College has the flexibility and policies necessary to support the professional growth and development of faculty and staff, making the most effective and efficient use of their talents and experiences.

The College of Performing and Visual Arts provides a framework for the management of instructional and information technology, and ensures that computing and arts technology resources are used effectively and efficiently to support the mission, goals and objectives of the College.

Best Practices Strategic Intentions

- Maintain and enhance advanced administrative and academic software applications that support the mission of the College
- Explore and integrate new technologies into arts instruction and research
- Enhance the accessibility and efficiency of the College's website to be a model for disseminating information and communication
- Review and put in place budget processes and financial practices that reflect accountability
- Meet and exceed standards for safety and emergency procedures
- Establish arts resources environments where students, faculty, and visiting artists and scholars have an opportunity to stay in touch with current developments in the arts
- Provide the resources and support necessary to create outstanding arts study environments which exceed national standards for on-site arts research services
- Employ sophisticated methods of working with friends of the university, alumni, and the business community to build a culture of philanthropy
- Develop a highly effective communications and marketing program that will enhance public understanding and appreciation of the College's programs and take steps to build a stronger and more cohesive external image
- Develop a planned giving program in cooperation with the UNC Foundation
- Have on-going strategic thinking as part of the culture of the College

Building Bridges

We envision no boundaries to the College of Performing and Visual Arts' influences and collaborations, reflecting our continuous interaction with the broader community and global society, and we share Greeley's and the region's ongoing commitment to cultural and economic growth. As an intellectual and cultural center, a leader in civic engagement, and an engine for economic development, the College of Performing and Visual Arts centers its mission on serving and being accountable to the people of Colorado.

Building Bridges Strategic Intentions

- Enhance opportunities to attract life-long learners and provide an enriching cultural environment
- Place a college-wide emphasis on expanding and enhancing partnerships with the elementary, middle, and secondary schools throughout the state and region
- Maintain and enhance efforts to connect the campus to international and professional arts communities through advanced technology and related professional development and support and exchange
- Advocate to the broader community the importance of the arts and education
- Encourage students to undertake service learning opportunities that bring together theory and practice while enriching the community
- Expand summer opportunities for current students and non-college students
- Continue to develop outreach and touring activities
- Continue a commitment to cultivate and build audiences for CPVA programs and productions
- Create support and patron groups for CPVA program areas



Imagining

The Arts

*at the University of
Northern Colorado*

It is our belief that the arts can deepen and enhance our understanding, enjoyment, awareness, and appreciation of all aspects of our lives. Students are our number one priority in the College of Performing and Visual Arts and at the University of Northern Colorado. We believe that the arts infused campus plays a significant role in nurturing inclusivity and a respect for diversity, enhancing the profile of the university as “the place to be” for relevant arts and cultural experiences, and orienting potential students, their families, and friends to the University of Northern Colorado experience and campus life.

The infusion of the arts at the University of Northern Colorado plays a significant role in enhancing the University’s profile. The Arts at Northern Colorado is identified as one of the University’s and the community’s main strengths. The continued development of a high quality arts experience at University of Northern Colorado makes a profound and positive effect on the quality of life in the Greeley community, the state of Colorado, and beyond.

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